



Missão Flórida offers a one-week immersion in Orlando, allowing Brazilian entrepreneurs to understand the business and cultural dynamics of the United States. The program, linked to the renowned ECON - Encontro de Negócios das Américas, promotes the exchange of knowledge and business internationalization.

The schedule includes Expo ECON, an exhibition where Brazilian entrepreneurs present products and services to the American community, fostering bilateral partnerships and networking among leaders, investors, and professionals. The goal is to deepen the understanding of business practices in the U.S., facilitate strategic connections, and explore market opportunities in Florida, promoting the business and cultural development of the participants.



SEPTEMBER/25 ORLANDO

SCHEDULE*

1st day September 22, 2025

- · Check-in at Hotel Spot X
- Welcome Dinner at Fogo de Chão with business leaders



September, 23, 2025 2nd day

- Meeting at the Orlando Consulate
- · Visit to Orlando City Hall
- · Meeting with entities (to be confirmed)
- Lunch with business leaders at Texas de Brazil
- Meeting with ECON entrepreneurs
- · Dinner with business leaders at Pie-Fection

3rd day September, 24, 2025

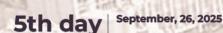
missão florida

- Meeting with Apex, SECOM, Select Florida and other entities (to be confirmed)
- · Lunch with business leaders at Boteco do Manolo
- Sectorial visits to businesses (tourism, construction, industry, and services)
- · Dinner with business leaders at Camila's

4th day

September, 25. 2025

- · Meeting with associations, entities, chambers, and various groups
- · Lunch with business leaders at Boi Brazil
- · Sectorial visits (tourism, construction. industry, and services)
- Dinner with business leaders at Kingdom Sushi

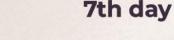


- City Tour in Orange County
- Lunch with business leaders at BR77
- · Visit to Disney Springs***
- · Visit to CityWalk at Universal Studios***
- Dinner with business leaders at Adega Gaúcha

6th day

September, 27. 2025

- · Expo ECON (A exhibition where the participants of Missão Flórida will present their products and services to the American market)
- · Business roundtable to strengthen networking and promote connections between entrepreneurs****
- · Closing dinner with live show (location and attraction to be defined)



September, 28, 2025

- Free Morning
- · Check-Out (noon)**



- *This schedule is unofficial.
- **For extensions of stays, please contact the hotel directly.
- ***The visits to Disney Springs and CityWalk do not include park entry.
- ****At Expo ECON, participants will have a table to showcase their products and merchandising materials during the exhibition.

Note: The schedule does not include alcoholic beverages or the optional 20% tip suggested for each service.



For more information, visit our website: econmissaoflorida.com





Day 1 (September 22, 2025)



· Arrival in Orlando



 Transfer to Hotel Spot X (Check-in at 2 PM)



 Welcome dinner at Fogo de Chão with business leaders



Day 2 (September 23, 2025)



 Meeting at the Orlando Consulate



· Visit to the Orlando City Hall



 Lunch with entrepreneurs at Texas de Brazil



 Meeting with ECON entrepreneurs



 Dinner with entrepreneurs at Pie-Fection



Day 3 (September 24, 2025)



 Meeting with Apex-Brasil



Meeting with Letter Economic and Commercial
 Promotion Sector (SECOM)



· Lunch with entrepreneurs at Boteco do Manolo



 Visits to specific sectors (tourism, construction, industry, and services)



• Dinner with entrepreneurs at Camila's



Day 4 (September 25, 2025)



 Meeting with groups from associations, entities, chambers, and others



 Lunch with entrepreneurs at Boi Brazil



 Visits to specific sectors (tourism, construction, industry, and services)



• Dinner with entrepreneurs at Kingdom Sushi



Day 5 (September 26, 2025)



· City Tour in Orange County



· Lunch with entrepreneurs at BR77



Visit to Disney SpringsVisit to CityWalk at Universal Studios



• Dinner with entrepreneurs at Adega Gaúcha



Day 6 (September 27, 2025)



 Expo ECON (Exhibition where immersion participants will have the opportunity to showcase their products and services to the American market)



 Business roundtable to strengthen networking and promote connections between entrepreneurs



· Closing dinner and show



Day 7 (September 28, 2025)









· Free morning · Check-Out

PRICES UNTIL JUNE 30, 2025

PACKAGE TYPE:

DOUBLE

\$ 3.280,00

\$ 2.980,00**

Double apartment accommodation + logistics

PACKAGE TYPE:

LOCAL ACCOMMODATION

\$ 2.980,00

\$ 1.980,00

Without accommodation and without logistics

*Prices may vary according to the tourist dollar rate of the day.

**All program activities do not include alcoholic beverages or travel insurance.

PACKAGE TYPE:

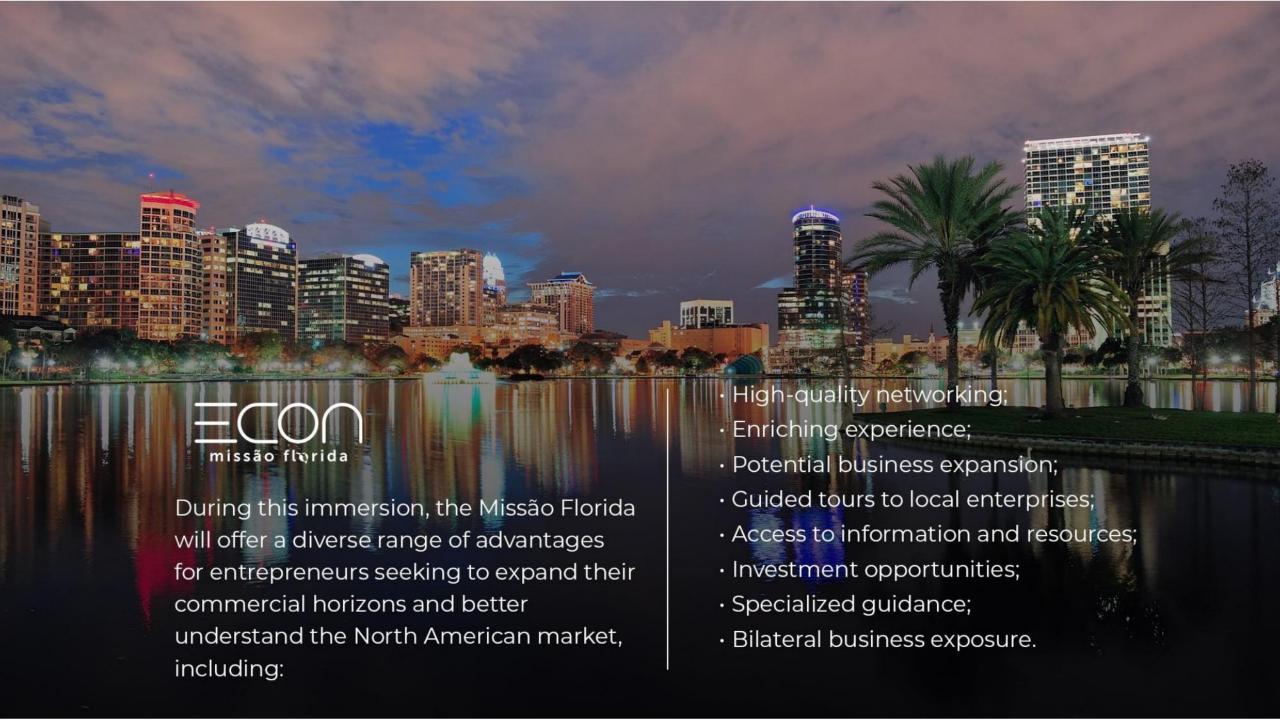
SINGLE ACCOMMODATION

\$ 3.580,00

\$ 3.280,00**

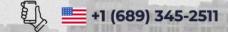
Single apartment accommodation + logistics

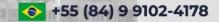
Included: 3-star hotel, breakfast, lunch, dinner, internal assistance, translator, and full internal logistics within the official program.**

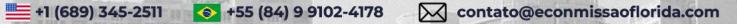




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