



ECON

ENCONTRO DE NEGÓCIOS DAS AMÉRICAS

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2K
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**A WORLD
OF BUSINESS**

GET READY FOR
THE EXTRAORDINARY!



THE ECON: ENCONTRO DE NEGÓCIOS DAS AMÉRICAS

Playing a strategic role by simplifying business expansion and fostering networking among entrepreneurs, the **ECON** proves to be highly effective, serving as a platform for training those who aspire to internationalization and access to the American market.

The target of **ECON** is to become a reference in business networking and provide knowledge, to bring people closer to their business objectives, always prioritizing transparency, responsibility, respect and commitment.



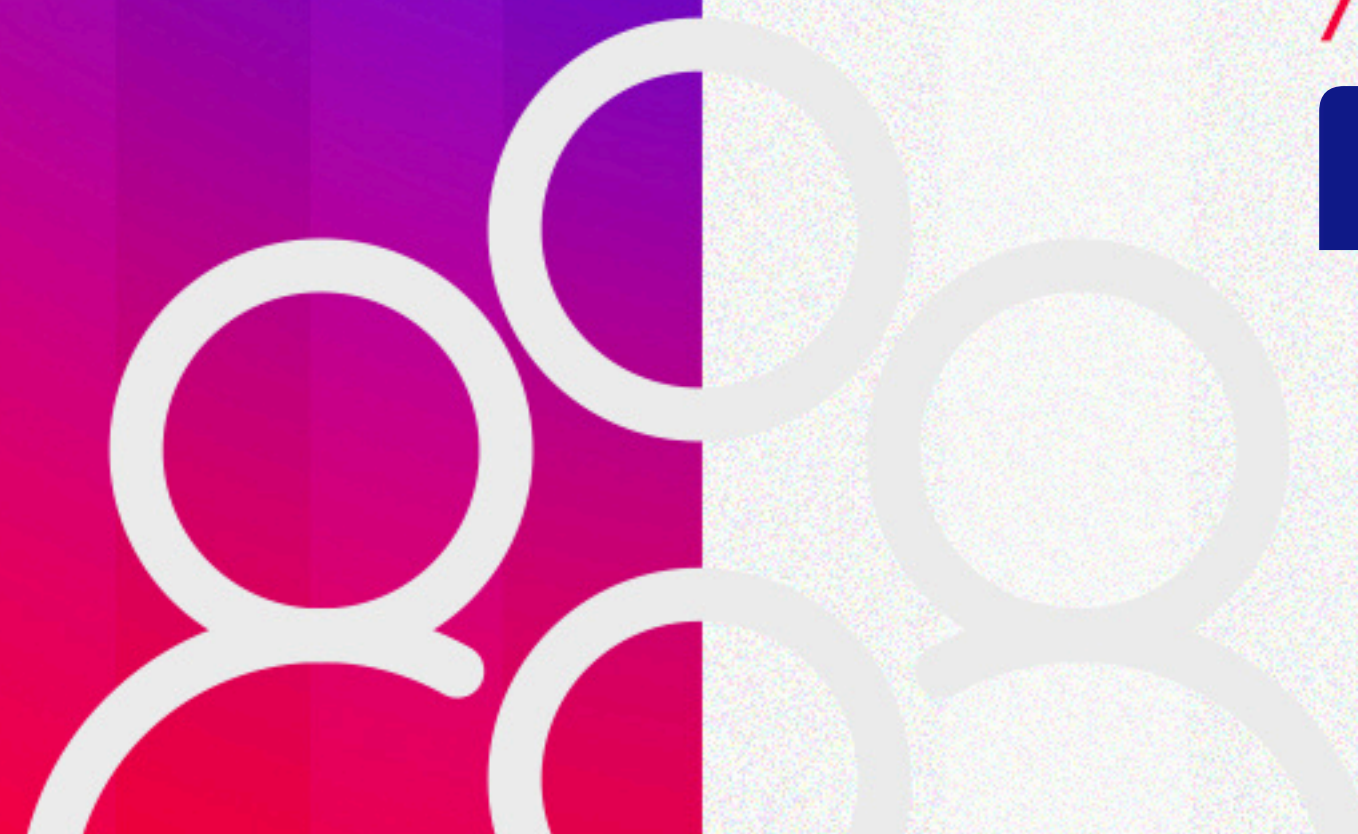
**HOST
CITIES**

//NOVEMBER 7TH
FORTALEZA/CE

//NOVEMBER 10TH
NATAL/RN

//NOVEMBER 12TH
JOÃO PESSOA/PB

//NOVEMBER 14TH
RECIFE/PE





ESTIMATED AUDIENCE

In each edition of **ECON**, around 100 entrepreneurs are expected per city. The participants consist of entrepreneurs who aim to gain knowledge about business and are looking to expand beyond their current field of activity.

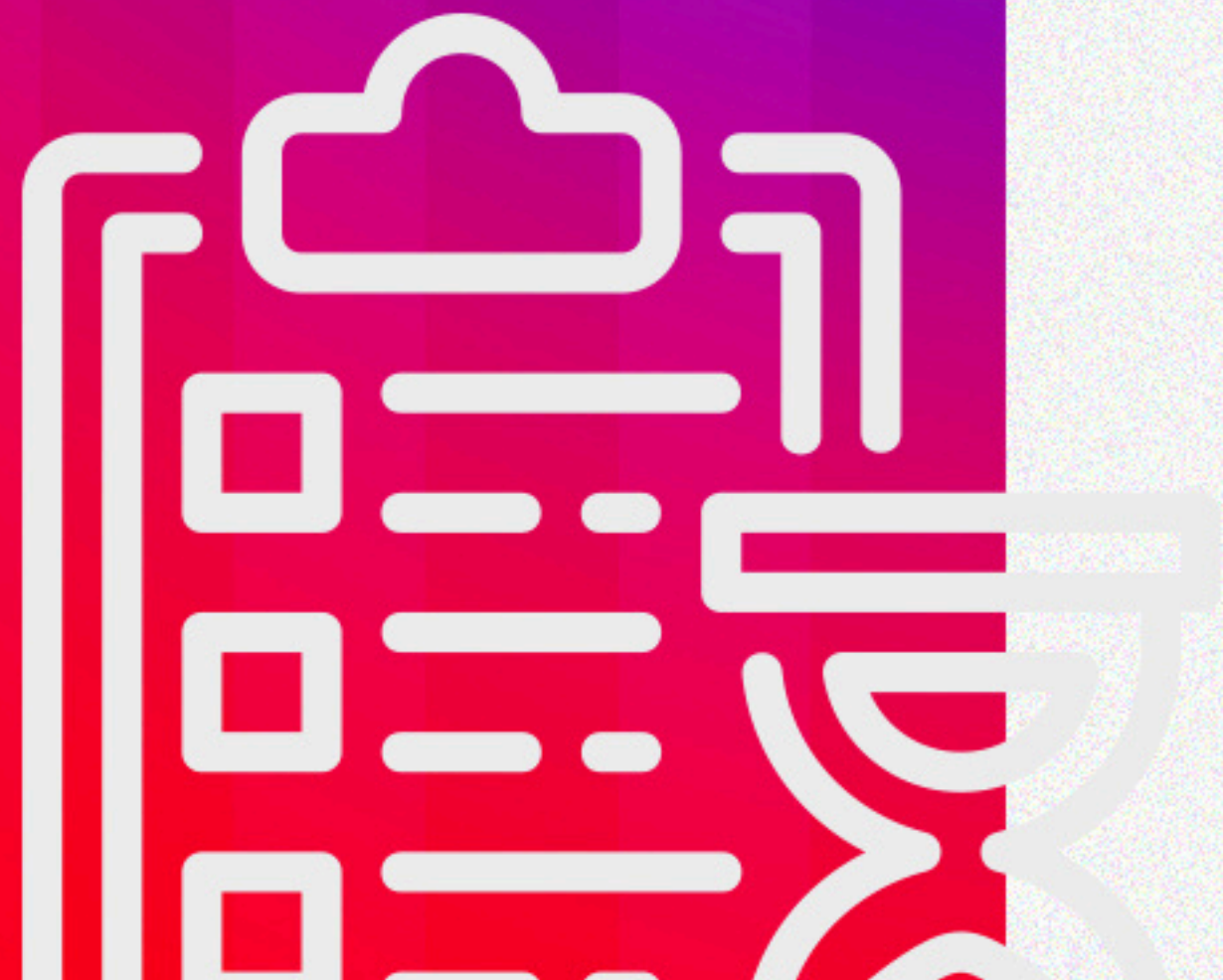




SCHEDULE

The **ECON** schedule is structured to provide the best experience for entrepreneurs seeking direct contact with concrete opportunities for partnerships and networking.

It consists of sector-specific panels divided into themes focused on business internationalization and the strategic steps for success. These panels are presented by brazilian specialists licensed in the USA.





NETWORKING MOMENT

This moment takes place after all the panels of the event and is dedicated to the exchange of knowledge and information, aiming to foster connections among entrepreneurs. We seek to spark interest in products, services, and partnerships that can enrich the contacts established through business relationships.

This interaction aims to result in meaningful opportunities for the internationalization of businesses, thus promoting long-lasting collaboration among participants.





ONLINE SPONSORSHIP

\$ 1.000,00

- Display of institutional video at the event.
- Promotion on ECON's social media.
- Company logo and name on official materials.
- Mention during the Event.

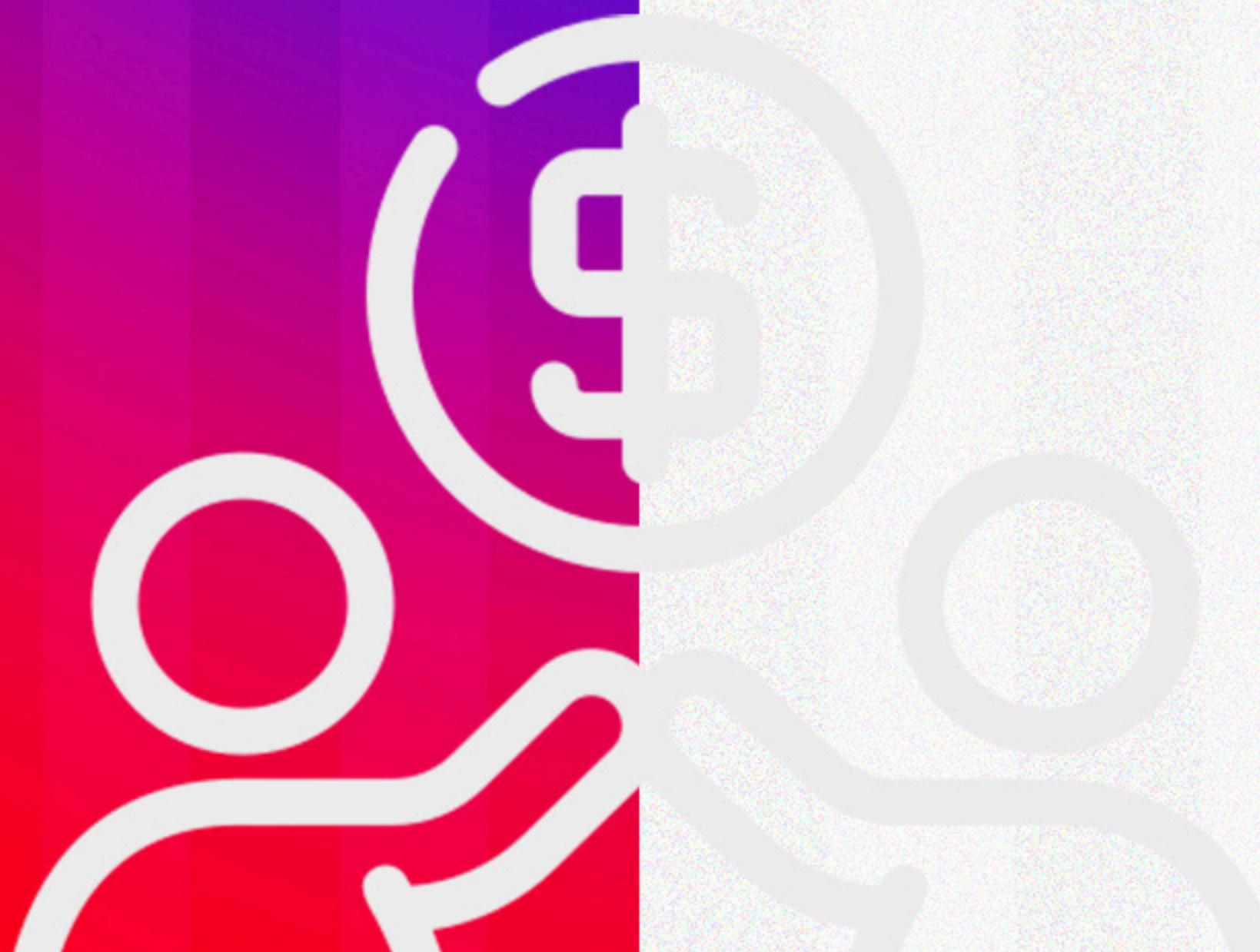




PANELIST BY CITY

\$ 1.500,00
PER CITY

- 10 minutes of individual panel in the selected city.
- Right to 2 invitations for the event in the selected city.
- Support for scheduling meetings and local networking.





PANELIST IN ALL CITIES

\$ 3.000,00

- 10 minutes in all cities of the ECON season.
- Right to 2 invitations for the event in each city.
- Dedicated secretary for scheduling parallel meetings.
- Brand highlight as the official event supporter.
- Expanded networking with opportunities to connect with leaders.



MASTER PANELIST

\$ 10.000,00

ALL CITIES

- Exclusive 20-minute panel with a mediator.
- Accommodation in a 3-star hotel (single room).
- Travel between cities in an individual Sedan model car.
- Right to 2 invitations for the event in each city.
- Dedicated secretary for scheduling parallel meetings.
- Brand highlight as the official event supporter.
- Priority in meetings with leaders from entities, government, and press.
- Expanded networking with opportunities to connect with leaders.




O U R S O C I A L M E D I A

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